PROGRAM BREAKDOWN

THE COACHING EYE

WITH DAN PFAFF

SEE WHAT OTHERS MISS. COACH WITH CONFIDENCE.

You watch your athletes move every day—but do you really see what's happening?

🔴 Are you struggling to connect movement observations to performance issues?

🟡 Do you notice movement differences but don't know if they're a problem?

🟢 Do you lack a systematic way to analyze and improve movement?

If so, you're not alone. Most coaches rely on intuition instead of a structured approach to movement assessment.

Enter The Coaching Eye, with Dan Pfaff. This groundbreaking program, built on Dan's 50 years of experience coaching world-class performers, will equip you with the tools to confidently observe, interpret, and address movement challenges.

You'll learn how to transform uncertainty into insight, and use those insights to unlock performance breakthroughs and injury prevention strategies that drive real results.

🔹 Four Self-Paced Masterclasses led by Coach Dan Pfaff, offering deep dives into key areas of his renowned framework.

🔹 Eight Live 2-Hour Interactive Sessions, where you'll have the chance to ask Coach Pfaff questions, share your real-world challenges, and receive actionable solutions

🔹 A range of complementary resources, providing ongoing support and deep insights that bring concepts to life for each masterclass theme.

Whatever sport you work in, at whatever level, this program will change the way you identify, interpret and act upon movement.

📚 MASTERCLASS BREAKDOWN: THE 4-PART FRAMEWORK

Masterclass 1: Movement Identification

📌 Theme: Learning to see movement with precision.

🔍 What You'll Learn:

✅ How to visually dissect movement – Recognizing postures, shapes, and segment coordination.
✅ Key movement asymmetries – What's a natural variation vs. a red flag?
✅ Foot mechanics & ground interaction – The role of touchdown distance, foot strike, and propulsion.
✅ Reading joint interactions – How pelvis, femur, tibia, and ankle movement connect.
✅ The importance of movement context – How fatigue, load, or sport position changes movement.

🚀 Problems Solved:

❌ "I see movement differences, but I don't know what's normal or problematic."
❌ "How do I assess foot mechanics and their impact on movement?"
❌ "Is my athlete's asymmetry an issue or just how they are built?"
❌ "How do I separate fatigue-related movement changes from long-term dysfunction?"
❌ "I need a better way to structure my movement observations."
❌ "Why do some players seem to move smoothly while others look restricted?"
❌ "How do I recognize compensations before they lead to breakdowns?"
❌ "What movement elements are most important for performance and injury risk?"

📚 MASTERCLASS BREAKDOWN: THE 4-PART FRAMEWORK

Masterclass 2: Movement Interpretation

📌 Theme: Understanding what movement patterns tell us.

🔍 What You'll Learn:

✅ How to determine the root cause of movement asymmetries – Structural vs. neuromuscular vs. fatigue-related.
✅ Assessing hardware (joint & skeletal structure) vs. software (motor control, coordination).
✅ Gait analysis principles – What movement deviations at different speeds reveal about an athlete.
✅ When movement compensations help vs. when they hurt.
✅ Building an athlete movement model – Establishing baselines for different sports & positions.

🚀 Problems Solved:

❌ "I know something looks off, but I can't tell what's causing it."
❌ "How do I know if an asymmetry is a problem or just normal variation?"
❌ "Is this a technique issue or a mobility restriction?"
❌ "What does poor pelvic positioning tell me about an athlete's potential injury risk?"
❌ "How do I know if an athlete is compensating due to pain?"
❌ "My athlete has good mechanics but still gets injured—why?"
❌ "When should I intervene with a technique change, and when should I leave it alone?"
❌ "How do I track movement changes over time and adjust interventions?"

📚 MASTERCLASS BREAKDOWN: THE 4-PART FRAMEWORK

Masterclass 3: Movement Red Flags

📌 Theme: Identifying warning signs before they become injuries.

🔍 What You'll Learn:

✅ Early warning signs of mechanical breakdown – Foot placement, femoral rotation, pelvic tilt issues & more.
✅ Joint assessments for injury prevention – SI joint mobility, sacral positioning, femoral head alignment.
✅ Thresholds for intervention – How to decide when to modify training, load, or technique.
✅ Why certain compensations increase injury risk over time.
✅ How to determine when an athlete should NOT train.

🚀 Problems Solved:

❌ "What are the biggest movement patterns linked to injuries?"
❌ "How do I know when an athlete should stop training?"
❌ "How do I recognize when a movement compensation is dangerous?"
❌ "How do I prevent chronic overuse injuries?"
❌ "What do I look for to catch injuries before they happen?"
❌ "How do I assess an athlete's pelvis for hidden issues?"
❌ "When should I modify an athlete's training due to movement limitations?"
❌ "What are the most common gait patterns that indicate risk?"

📚 MASTERCLASS BREAKDOWN: THE 4-PART FRAMEWORK

Masterclass 4: Movement Intervention

📌 Theme: Turning movement assessments into practical solutions.

🔍 What You'll Learn:

✅ Prioritizing interventions – What needs fixing now vs. what can wait?
✅ How to correct movement inefficiencies through coaching & load management.
✅ When to adjust mechanics vs. when to let an athlete move naturally.
✅ Using therapy-based solutions (soft tissue, joint mobilization) when necessary.
✅ Developing intervention plans based on real-world assessments.

🚀 Problems Solved:

❌ "I can see a movement issue, but I don't know how to fix it."
❌ "When do I coach a technique change vs. refer out for therapy?"
❌ "What are the best interventions for common movement inefficiencies?"
❌ "How do I adjust training loads to help athletes move better?"
❌ "My athlete keeps struggling with the same movement pattern—how do I fix it long-term?"
❌ "What's the best way to progress movement interventions over time?"
❌ "How do I know if my intervention is actually working?"
❌ "What movement adjustments have the biggest impact on injury prevention?"

🎥 LIVE IMMERSION SESSIONS: LEARN BY DOING

The Coaching Eye is not just theory—it's applied learning.

 In your eight live 2-hour sessions with Coach Pfaff, you'll bring the masterclass concepts to life through real-world movement analysis, case studies, and direct Q&A opportunities.

🔍 What You'll Do:

✔️ Analyze real athlete videos – Break down movement issues in real time.
✔️ Submit your own athlete footage – Get expert feedback.
✔️ Q&A with Dan Pfaff – Ask direct questions about movement problems you're facing.
✔️ Work through case studies – Learn to assess & problem-solve like an elite coach.
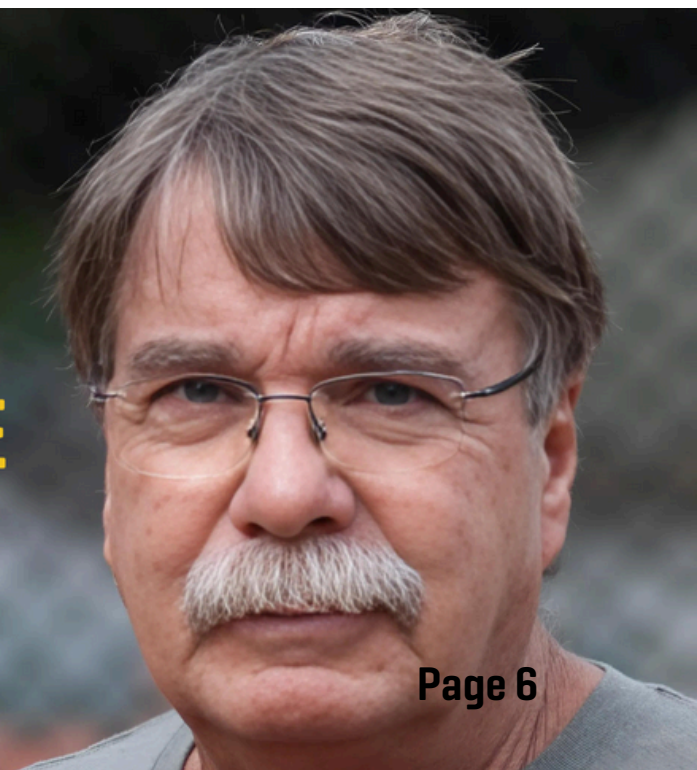✔️ Understand assessment progression – How to refine your analysis over time.

💡 How This Helps You:

✅ Refine your coaching eye through real-world video breakdowns.
✅ Gain confidence in movement assessment & intervention selection.
✅ Learn how to communicate movement insights to athletes & teams.

THE COACHING EYE
WITH DAN PFAFF

🚀 WHY LEARN FROM DAN PFAFF?

🔍 Struggling to pinpoint what's holding your athletes back? With over 50 years of experience coaching Olympians, world champions, and elite professionals, Dan Pfaff has seen it all—and now, he's sharing his expertise with you.

🧠 Unsure how to interpret movement and make the right coaching calls? Dan will help you bridge the gap between theory and real-world coaching, giving you practical tools and proven frameworks to assess, analyze, and improve performance with confidence.

🏆 Tired of second-guessing your decisions? Learn from one of the world's most trusted experts in movement science and biomechanics. Gain clarity, sharpen your coaching eye, and start making the kind of informed, high-impact interventions that truly move the needle.

Coaches fly from around the world to learn from Dan. Now, you can get direct access to his expertise—without leaving your home.

🎯 You can't afford to guess when it comes to movement analysis. Learn from a world-class coach and start making confident decisions in your coaching.

⏳ Spots are limited. Don't miss your chance to work with Dan and a community of high-performance coaches.

📍 Find out more & register now: Click Here.

REGISTER NOW

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LIMITED SPACES